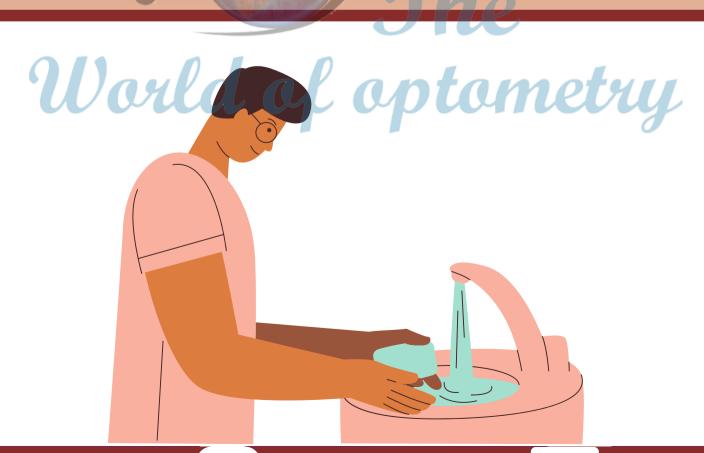
# TWOP World Hand Hygiene Day 2021









#### Importance of Hand Hygiene

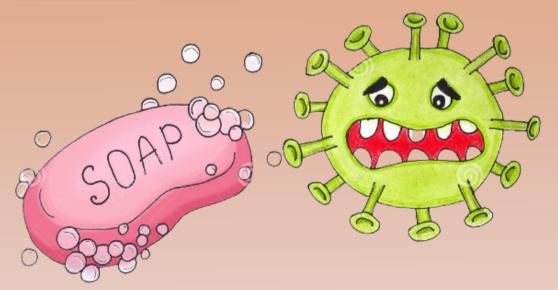
According to WHO, health care workers and employees are called to attain effective hand hygiene action at the point of care. The point of care includes three main elements: the patient, the health care worker, and care/ treatment.



#### In the Covid-19 World

The World Health Organization (WHO) has highly emphasized on hand hygiene during this global COVID-19 pandemic, in addition to several initiatives like:

- The global SAVE LIVES: Clean Your Hands campaign
- The Water, Sanitation and Hygiene (WASH) Programme.



#### #TwopWHD

#### Call to Action

- Health care workers: Now more than before - clean your hands at the point of care!
- IPC practitioners: Be leaders and mentors for clean hands at the point of care.
- Facility Managers: Ensure availability of hand hygiene supplies at every point of care.
- Policy Makers: Invest right now to ensure hand hygiene for all.
- Patients and families: Help us in this pandemic: always clean your hands.
- Vaccinators: Clean your hands with every vaccine.
- Everyone: Adopt clean hands as your habit to protect all of us.









#### WHO Multimodal Hand Hygiene Improvement Strategy

Engage and involve multiple audiences, emphasizing their role in reaching effective hand hygiene action at the point of care, according to the WHO multimodal hand hygiene improvement strategy.







#TwopWHD

## WHO Multimodal Hand Hygiene Improvement Strategy





### World of optometry









